

Press release from Dinolift Oy – April 12, 2018

RBG Inc is distributing DINO in USA

DINOLift has, effective March 16, 2018, appointed RBG Inc (Raymond, NH) as its new distributor in the United States.

The appointment is reflecting the move from a single distributor model towards more regional presence in the market area where new distributors provide regional support for the complete DINOLift product range.

“The momentum for the DINOLift range already created within the past three years can be fully utilized with the new strategy, and customers will benefit from a more regional product support. The team from RBG has a dedicated sales and support resource for DINOLift and the recent product launch of the new 4x4 lightweight self-propelled DINO 92RXT – which in design perspective was heavily influenced by RBG and the North American customers - is already getting great interest in the territory”, says Teemu Ristelä, Area Sales Manager from DINOLift. “We are looking forward to working together with Rick and Linda Girard and their professional team.”

RBG Inc - based in Raymond, NH – is specialized in MEWP service for Genie and Niftylift as well as equipment sales from manufacturers Dur-A-Lift, Cormach, Socage and now DINOLift. “We are expecting a great response from our customers with the launch of the newest DINOLift product, the 92RXT. The production and workmanship is of high quality, and we were fortunate to have witnessed this ourselves at the factory in Loimaa“, says Rick Girard, President of RBG Inc“. “We are excited to introduce the RXT’s, XTC’s and Dino trailer mounts to the US market, and look forward to working with the DINOLift family!”

RBG Inc will be covering DINOLift product support and service in the North Eastern states of the USA. “Having had the team from RBG over at the factory in Finland for sales and service training we are confident they will deliver and exceed our expectations when it comes to product support and maintenance”, adds Teemu Ristelä.

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From left to right: Teemu Ristelä of DINOLift; Rick Girard, Linda Girard and Devon Parshley of RBG Inc